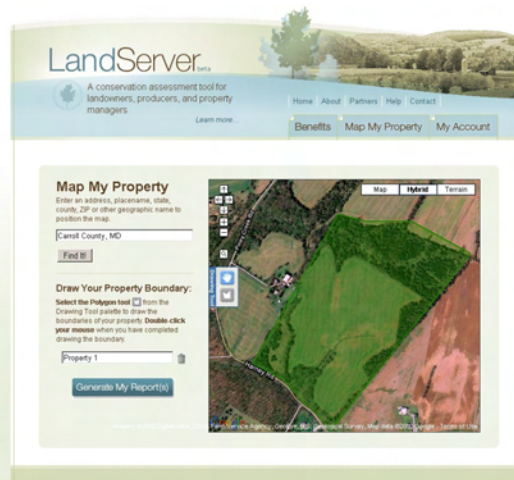
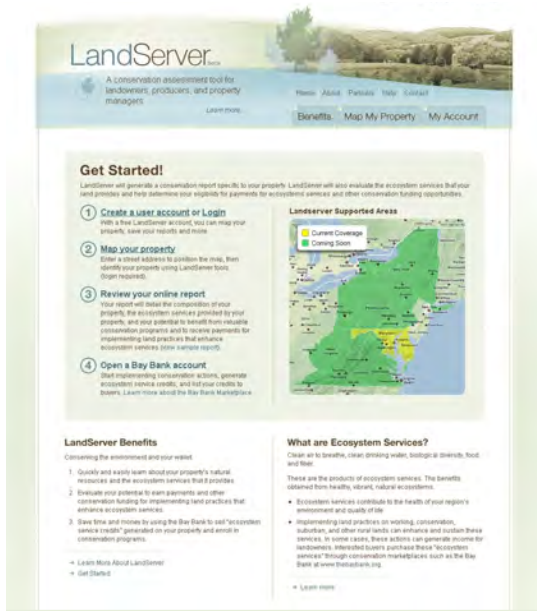


# What is LandServer?

A free, online, conservation assessment tool, LandServer enables non-profit organizations, governments, and corporations to further their natural resource objectives by targeting landowners and operators willing to implement conservation actions.



LandServer provides landowners with a quick and easy evaluation of their property's potential to receive payments through ecosystem markets and traditional conservation programs. LandServer furthers organizations' conservation objectives by enabling working, conservation, suburban, and other rural lands to implement land practices that enhance and sustain ecosystem services.

## What can LandServer do for my organization?

**Raise awareness.** LandServer is an educational resource that raises the awareness of the role of natural systems in providing valuable ecosystem services.

**Increase participation.** LandServer is a landowner's one-stop shop for natural resource information about their land. By translating complex program requirements into simple eligibility models, LandServer provides an efficient and comprehensive tool, enabling organizations to connect with landowners interested in implementing conservation actions.

**Target priority conservation areas.** LandServer can be loaded with any state or local GIS data, which is then used to produce a natural resource assessment report for the landowner. This GIS data can include special resource areas, wetlands, priority funding areas, wildlife action plan data, zoning, rural legacy, cost share programs, and other natural resource or priority area datasets.

**Connect with landowners.** LandServer directs eligible landowners to participate in relevant cost share, state, and local programs and conservation marketplaces like Bay Bank. It enables organizations to specifically target and reach out to landowners who express interest in implementing conservation actions.



# LandServer

Learn more about LandServer at [www.landserver.org](http://www.landserver.org).

To bring LandServer into your state, contact Eric Sprague at [esprague@pinchot.org](mailto:esprague@pinchot.org).