

Private Forestry in the 21st Century

Pinchot Institute Board member Dr. Daowei Zhang, professor of Forest Policy & Economics at Auburn University's School of Forestry & Wildlife Sciences, recently co-edited a book titled *Global Initiatives and Public Policies: First International Conference on Private Forestry in the 21st Century*. The book, which discusses the effects of globalization on private forestry, is a compilation of peer-reviewed papers that were presented at an international conference held earlier in Atlanta, GA.

In addition to serving as co-editor, Dr. Zhang also played an instrumental role in selecting the published papers. In conveying his focus for the book, Dr. Zhang says, "Globalization has had unprecedented impacts on private forestry practices. Incentive matters most in private forest management. One of the most important points discussed," he says "was how the role of private forestry is converging with forest sustainability."

"Look at this country. Private forests supply nearly 90% of timber production...[they] enable public forests to be used towards more non-timber benefits. This ensures forest sustainability in the U.S." He goes on to say, "Globally, however, whether public or private, forests are owned by private individuals, yet they often have public values. [Therefore,] there must be a way to balance the private and public interests to make forests sustainable."

Over 200 participants from many countries worldwide attended the March 2001 International Conference on Private Forestry in the 21st Century, which was convened by the Auburn Forest Policy Center. At which, varied stakeholders, such as private forest landowners, state- and federal-government land management agencies, those in academia, and other non-governmental organizations, discussed topics on globalization; the impacts, design, and implementation of private forest pol-

icy; sustainable forestry; and forest certification.

The Auburn Forest Policy Center, of which Dr. Zhang is a key member, is a division of Auburn University's School of Forestry and Wildlife Sciences. The purpose of this research and outreach center is to explore the fundamental forest policy issues affecting the United States in an increasingly globalized economy, and assist policy makers, business people, non-governmental organizations, the media, and the public by providing objective analysis of forestry issues.

For more information on the book, conference or the Center, please contact Dr. Daowei Zhang at (334) 844-1067 or zhangd1@auburn.edu.



Dr. Daowei Zhang

Board Member Sean Strub Appointed to Prestigious Pennsylvania Partnership

Governor Edward Rendell recently appointed Pinchot Institute board member, Sean Strub, to the prestigious Pennsylvania Travel and Tourism Partnership.

The partnership is comprised of 17 members, including the chairs of relevant committees in the Pennsylvania Senate and Assembly and statutory positions designated for representatives from various industries in the state, including hotels, restaurants, historic sites, transportation and campgrounds.

Tourism is Pennsylvania's second largest industry, generating \$17.4 billion in annual direct and indirect traveler spending and \$1.4 billion in annual federal, state and local taxes, thus employing more than 300,000 people. Strub, an entrepreneur who is also President and CEO of Community Building Projects, LLC, President of Pike Media, LLC, and Chairman of his New York-based publishing company, Smart+Strong, LLC, has played a leading role in revitalizing Milford's historic reputation (including that of Grey Towers)

as a tourist mecca.

The Pinchot Institute for Conservation congratulates Sean on his prestigious appointment, and wishes him continued success.



Sean Strub